

DID YOU KNOW...

- ➔ In the State of Alabama, over 50% of students are transported to school on school buses?
- ➔ Riding on an Alabama school bus, a child is 283 times less likely to be involved in an accident than in any other vehicle?

So why is there a need for a School Bus Safety program?

Unfortunately, national statistics drawn from the ten-year period of 1989-1999 show that an average of 10 passengers were killed each year in school bus crashes.

During that same period, three times that many pedestrians were killed each year getting on or off school buses — either struck by the bus or another vehicle.

What can be done to improve the safety of students who ride a school bus?

Because over half of the school bus related fatalities noted above were children between five and seven years old, it makes sense to start early to educate them about how to ride the school bus safely.

Read on to find out how Crossgate Services is engaging young children in the learning of schoolbus safety rules.

About Buster's Sidekick:

Bryan Nash, who has 30 years of experience in the pupil transportation field, is the sole proprietor of Crossgate Services. He worked as a safety inspector for the State of Alabama in addition to holding the position of Director of Transportation for the Tuscaloosa County School System.



Teaching school bus safety to children is a long-time dream of Bryan's. The Buster program does just that by imparting the knowledge that could save lives and making learning school bus safety rules fun.



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SCHOOL BUS SAFETY

Teaching children, parents,
and teachers what everyone
needs to know when it comes
to riding the school bus



FEATURING:
BUSTER,
The Talking
School Bus

INTRODUCING "FUN WITH BUSTER THE SCHOOL BUS"



*Buster makes learning
bus safety fun!*



Buster Teaches Students

- **School Bus Safety Starts at Home**
- **The Danger Zone**
- **Safety at the Bus Stop**
- **MUCH MORE!**

Buster Tells Adults

- **How they can help a child be a safer bus rider**
- **What 4 things parents can do before their child ever leaves home in the morning to make his or her bus ride to school safer**
- **How to utilize available learning tools to reinforce the lessons taught by Buster**

